



ROBIN MORAN

I manage marketing and experiential projects in arts, heritage and events companies.

EDUCATION

 BA (Hons) Event Management
Bournemouth University
2014 -2018
BU Global Talent Award - 2018
BU Outstanding Contribution,
Placement Award - 2017


 6 A Levels A-D
Richard Taunton Sixth Form
College, 2011 - 2014


 14 GCSE'S A*-C
Regents Park Community
College, 2006 - 2011


SKILLS

Project Management ● ● ● ● ●
Digital Marketing ● ● ● ● ●
Event Management ● ● ● ● ●
Google Analytics & SEO ● ● ● ● ●
Social Media ● ● ● ● ●
Canva ● ● ● ● ● ● ● ● ● ● ●
Photoshop & InDesign ● ● ● ● ●

CONTACT ME

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DEVELOPMENT & PROMOTIONS OFFICER

Kingston Heritage Service | Oct 2019 - Current

- Project managing the Heritage Service re-brand (logo & asset design, design and implementation of a new website).
- Producing events and ideas to increase income generation.
- Promoting the service using digital and printed marketing materials.
- Website and social media management.
- Forging and maintaining partnerships with local community groups.

MARKETING ASSISTANT

Freelance | Associated Studios | Dec 2019 - Current

- Managing presence on social media and external platforms as well as the website.
- Coordinating filming for the production of marketing videos.
- Developing outreach programmes with local schools and community groups.
- Designing marketing materials and assets.

EVENT COORDINATOR

Flashmat | Apr 2019 - Oct 2019

- Communicating with customers, suppliers and staff to manage quotes, staffing, event logistics and invoicing.
- Innovating creative solutions to rectify client problems and increase brand engagement.
- Working simultaneously on numerous projects with multiple clients (agencies, brands and private).
- Designing printed / digital assets for events.
- Creating content and managing social media.

VOLUNTEERING

Event Assistant

Bournemouth University, 2018

Launching the Global Festival of Learning, a week of educational events across India.

Events Editor

Nerve Media (TV), 2017-2018

Working with volunteers onsite supporting with site management.

Executive Committee

Bournemouth University, 2017 - 2018

Representing students to ensure decisions are in their best interest increasing site exclusivity.

Festival Event Assistant

Green Man Festival, 2017-2019
Glastonbury Festival, 2017
Winchester Hat Fair, 2017
Southampton Mela, 2012 - 2013

Working with volunteers onsite, supporting with site management.

HOBBIES & INTERESTS



Drawing & Painting



Museums & Galleries



Learning New Things



Travelling



Camping & Outdoors



Music & Gigs

ARTIST LIAISON SITE MANAGER

Freelance | SC Productions | May 2017 - Jun 2018

- Working together with Stage Managers to coordinate artist logistics at Common People Festival in Southampton.
- Managing the Artist Liaison Volunteer team
- Site management pre and post event e.g. setting up dressing rooms and backstage areas.

RADIO PRESENTER / PRODUCER

Nerve Media | Nov 2017 - Jun 2018

- Producing and presenting youth orientated content for FM radio, web platforms and podcasts.
- Recording and editing content both in house and on site at events.
- Coordinating equipment and logistical requirements.

EVENT PRODUCER

Freelance | b-side | Mar 2018 - Oct 2018

- Connecting with local media and businesses.
- Collaborating with young people to produce creative and engaging community events.
- Producing an online fundraising campaign and media materials (videos and press releases and posters).
- Raised over £2000 crowdfunding with a marketing budget of £50 (view project here bit.ly/39AeOO2).

PARTNERSHIP RELATIONS ADMINISTRATOR

Norwegian Cruise Lines | Aug 2016 - Aug 2017

- Developing partner relationships and agent growth across the NE & MEA markets.
- Planning and executing large-scale events such as product launches across multiple markets and countries.
- Creating briefs for creative marketing projects, both internal and customer facing.
- Processing invoices and contracts.